

The Official Program for the 2025 Wooden Boat Festival

The official festival program for the largest Wooden Boat Festival in North America will be a collectible, glossy magazine with the details of the festival. Its distribution is over 42,000 across the Pacific Northwest.



DETAILS

Full Color	Rate	Width	Height
Full Page*	\$2,199	7.25"	9.5"
1/2 Page	\$1,349	7.25"	4.68"
1/4 Page	\$715	3.5417"	4.68"
1/8 Page	\$475	3.5417"	2.25"

*Full page with bleed is optional. Final artwork dimensions with bleed are 8.75"x11" with 7.75"x10" live area

Space Deadline: July 3, 2025
Ad Deadline: July 11, 2025

Distribution Begins:
August 23, 2025

DISTRIBUTION:

16,000 with 48° North
 16,000 with Other Publication(s)
 10,000+ Stand-alone distribution

Questions? Contact Us.

For more information
 please contact:

Ryan Carson (360) 385-3628 x 483
 Ryan@48North.com

AD PRODUCTION SERVICES

We're happy to help design and build your ad for you. The resultant ad is yours to use in other publications as well. Additional work will be billed at \$50 per hour. Our fees for these services:

- \$100 includes three hours of design time, plus two rounds of revisions/edits.
- The client is required to supply all photographs and copy for ad. Photos should be a minimum of 200 pixels per inch (ppi) at 100% of printed image size.



The Wooden Boat Festival and 48° North are part of Northwest Maritime, whose mission is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery.