

The Official Program for the Largest Wooden Boat Festival in North America

The 2023 Official Festival Program will be a collectible, glossy magazine with the details of the festival.

Its distribution is nearly 40,000 across the Pacific Northwest.



DETAILS

Full Color	Rate	Width	Height
Full Page *	\$2,199	7.25"	9.5"
½ Page	\$1,349	7.25"	4.68"
¼ Page	\$715	3.5417"	4.68"
⅛ Page	\$475	3.5417"	2.25"

Bleed is available for full pages only. Final artwork dimensions with bleed are 8.75"x11" with 7.75"x10" live area

Ad Deadline:
July 21, 2023

Distribution Begins:
August 19, 2023

DISTRIBUTION:

16,000 with 48° North

11,000 with Other Publication(s)

10,000+ Stand-alone distribution

Questions? Contact Us.

For more information please contact:
Kachele Yelaca • (360) 821-1410
kachele@48north.com

AD PRODUCTION SERVICES

We're happy to help design and build your ad for you. The resultant ad is yours to use in other publications as well. Additional work will be billed at \$50 per hour. Our fees for these services:

- \$100 includes three hours of design time, plus two rounds of revisions/edits.
- The client is required to supply all photographs and copy for ad. Photos should be a minimum of 200 pixels per inch (ppi) at 100% of printed image size.



The Wooden Boat Festival and 48° North are part of the Northwest Maritime Center, whose mission is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery.